

Study Socialist Cultural Ideology with Chinese Characteristics to Innovate Urban Governance

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Abstract: *The significance and main content of socialist cultural ideology with Chinese characteristics are explored in the context of urban governance. The document emphasizes the critical role of cities in China's economic and social development and the need for cultural ideology to guide urban governance. It highlights the importance of enhancing people's well-being and happiness as the ultimate goal of urban governance, rather than solely focusing on GDP growth. The socialist cultural ideology is valuable in providing theoretical guidance for China's cultural construction and contributing to the comprehensive realization of socialist modernization. It further explains the main content of socialist cultural ideology from both a diachronic and synchronic perspective, highlighting its historical depth, theoretical profundity, and practical requirements. Overall, the document emphasizes the importance of studying socialist cultural ideology with Chinese characteristics to drive cultural innovation and improve urban governance in China. Urgent implement should be conducted concerning the practical requirements of socialist cultural ideology in urban governance, including maintaining the leadership of cultural innovation, strengthening cultural confidence, and promoting cultural exchanges and mutual learning.*

Keywords: Urban governance, Chinese characteristics, Cultural innovation, Socialist cultural ideology.

1. INTRODUCTION

Cities serve as the hub for economic, political, cultural, and social activities, occupying a pivotal position in the overall schema of Chinese-style modernization. Since the establishment of the People's Republic of China, especially following the onset of reform and opening up, we have undergone one of the largest and fastest urbanization processes in world history, with urban development unfolding on a grand scale. In the process of Chinese-style modernization, we have come to deeply recognize the critical role of cities in our nation's economic and social development, so as to improve people's life level of happiness such as upgrading agricultural trade markets comprehensively[1]. Urban governance being a political and social issue, is involved in cultural ideology. Our political ideologies have continuously strengthened the Party's leadership, vigorously promoting a people-centered new type of urbanization, and have achieved tremendous success, forging a path of urban development with Chinese characteristics. And as to happiness, the subjective well-being is the dominant aspect, all resources, subjective or objective ones, should be mainly used to ensure human cognitive well-being and emotional well-being, instead of the GDP growth[2]. The life level of happiness is also involved in cultural ideology. Socialist cultural ideology with Chinese characteristics take the enhancement of people's well-being as the starting point and ultimate goal of urban governance, integrate the concept of whole-process people's democracy into the modernization of urban governance, and build a community of urban governance where everyone participates, everyone is responsible, everyone contributes, and everyone shares[3]. The successful realization of Chinese-style modernization depends on the modernization of each individual, the yet-to-be-achieved cultural modernization, and the creation of a modern culture that guides the modernization of urban governance. To advance the modernization of urban governance, we must focus on improving the public's sense of gain, happiness, and security, continuously enhance the balance and quality of public services, rely closely on the people, and address issues at the grassroots level and resolve them at the incipient stage. Studying socialist cultural ideology with Chinese characteristics that guide the cultural innovation of urban governance is conducive to cities becoming smarter and happier, transitioning from industrialization to digitalization and ultimately to intellectualization, which is an essential path to advancing the modernization of urban governance system and capabilities.

2. RECOGNIZING THE SIGNIFICANT VALUE OF SOCIALIST CULTURAL IDEOLOGY WITH CHINESE CHARACTERISTICS

Culture serves as the soul of a nation and its people. The culture of socialism with Chinese characteristics, imbued with the deepest spiritual pursuits of the Chinese nation, represents its unique spiritual identity and is the potent spiritual force driving the victorious advancement of the Chinese people. The modernization in the Chinese context represents a balanced development of material and spiritual civilizations; without the prosperity and development of socialist culture, there can be no socialist modernization. To profoundly grasp the distinctive features of Chinese civilization, adhere to the cultural development path of socialism with Chinese characteristics, cultivate cultural confidence, and continuously forge new brilliance in Chinese culture are fundamental to building a modern socialist powerhouse.

Firstly, the socialist cultural ideology with Chinese characteristics represents an innovative development that combines Marxist thoughts on cultural construction with the realities of China's cultural development. This ideology underscores the status and role of cultural construction in the comprehensive establishment of a moderately prosperous society, emphasizes the importance of cultural confidence, and the necessity of promoting cultural innovation and development under the guidance of Marxism, in conjunction with excellent Chinese traditional culture. Grounded in Marxism and the specific socio-cultural context of contemporary China, it exhibits historical depth and theoretical profundity, demonstrates the innovative vigor of our times, and expresses a spirit of openness and inclusiveness that keeps pace with the times.

Secondly, the socialist cultural ideology with Chinese characteristics profoundly grasps the practical direction for building a culturally strong socialist country. This includes adhering to cultural confidence and pursuing the development path of socialist culture with Chinese characteristics, intensifying systematic thinking, and creating a new realm of cultural prosperity. Upholding a positive outlook and stimulating cultural creativity are important approaches to the construction of a culturally strong nation.

Cultural confidence represents a country or nation's self-assurance in the cultural sphere and is the bedrock of cultural construction. In a community of shared future for mankind, to fortify cultural confidence entails deeply excavating and inheriting excellent Chinese traditional culture, integrating it with modern culture, developing socialist culture with Chinese characteristics, style, and demeanor, and establishing Chinese culture in the forest of world cultures.

Lastly, the socialist cultural ideology with Chinese characteristics emphasizes the temporal requirement of balanced development between "two civilizations": a materially affluent civilization and spiritually rich one. It deeply recognizes and grasps the continuity of Chinese civilization. The continuity of Chinese civilization forms the gene and cipher of its development and prosperity.

In conclusion, the significant value of the socialist cultural ideology with Chinese characteristics lies in its capability to provide scientific theoretical guidance for China's cultural construction and contribute spiritual strength to the comprehensive realization of socialist modernization, particularly urban modernization, and the great rejuvenation of the Chinese nation.

3. GRASP THE MAIN CONTENT OF SOCIALIST CULTURAL IDEOLOGY WITH CHINESE CHARACTERISTICS

3.1 From a diachronic perspective to grasp the main content

From a historical logical perspective, socialist cultural ideology with Chinese characteristics is formed on the basis of absorbing and inheriting the thoughts of Chinese culture, which spans thousands of years; summarizing and refining the historical experience of the Chinese Communist Party in cultural construction over the past century; exploring the laws of development of socialist culture with Chinese characteristics in a community of shared future for mankind; and creating a new form of human civilization. The socialist cultural ideology with Chinese characteristics is formed on the basis of in-depth research and absorption of China's extensive cultural traditions, combined with the Party's experience in cultural construction over the past century and practical exploration under the conditions of a community of shared future for mankind. This thought not only embodies the uniqueness of Chinese culture but also shows the characteristics of the era of socialist cultural development under the leadership

of the Communist Party of China.

The rich philosophical, moral, artistic, and political ideas accumulated by Chinese culture over thousands of years, such as the thoughts of Confucianism, Taoism, and Legalism, have had a profound impact on the formation of socialist cultural ideology with Chinese characteristics. For instance, Confucian concepts such as "benevolence" and "proper conduct," Taoist ideas of "aligning with nature," and Legalist thoughts on "rule of law" have all influenced and shaped the cultural concepts of socialism with Chinese characteristics to varying degrees. Since its establishment, especially since the founding of the People's Republic of China, it has accumulated valuable experience in cultural construction. Through continuous practice and exploration, the Party has combined Marxist cultural theory with China's specific reality, developing socialist culture with Chinese characteristics. This process includes multiple stages such as revolutionary culture, socialist construction culture, and reform and opening-up culture, each with its own achievements and experiences in cultural construction.

In the context of a community of shared future for mankind, socialist cultural ideology with Chinese characteristics places greater emphasis on cultural confidence, highlights the importance of the core values of socialism, and advocates for the great development and prosperity of socialist culture. This is not only the inheritance and development of the excellent traditional culture of the Chinese nation but also a contribution to the diversity of human civilization and to the exchange and mutual learning of civilizations. By innovating the cultural system, enhancing cultural soft power, and improving international communication capabilities, socialist cultural ideology with Chinese characteristics is continuously promoting the construction of a community with a shared future for mankind and making new contributions to the progress of world civilization.

3.2 From a Synchronic perspective to grasp the main content

Synchronic research views the object as a static system and summarizes the complete picture at a given moment through slicing analysis. Compared to diachronic research, this method is conducive to revealing and exploring the intrinsic connections or structures between perspectives, thus making it easier to construct a theoretical framework. Theoretically speaking, socialist cultural ideology with Chinese characteristics inherits and develops Marxist cultural theory, fully absorbing the essence of China's excellent traditional culture, systematically summarizing the theoretical achievements of the China's cultural construction, and drawing on and absorbing the advanced researches of human civilization development. Generally speaking, socialist cultural ideology with Chinese characteristics is a theoretical summary and action guide for the China's cultural construction practice experiences in the face of new situations and challenges in a community of shared future for mankind, tightly focusing on the goal requirements of building a culturally strong country.

The socialist cultural ideology with Chinese characteristics is a scientific system that is rich in connotations, profound in thought, comprehensive in system, and rigorous in logic. It contains the worldview and methodology of Marxism and elucidates the status and role, value guidelines, policy principles, mission and responsibility, practical paths, strategic deployments, and political guarantees of socialist cultural construction in a community of shared future for mankind. The socialist cultural ideology with Chinese characteristics not only has innovations and breakthroughs in cultural theoretical perspectives at the levels of ontology and epistemology, but also has deployment requirements in practical work and methodology. It scientifically answers the question of how to adhere to and develop socialist culture with Chinese characteristics.

In practice, the thought of socialism with Chinese characteristics for culture focuses on the overall strategic layout of the great rejuvenation of the Chinese nation, places cultural construction in a prominent position in governance and political affairs, continuously deepens our understanding of the regularities of cultural construction, and continuously promotes the innovative development of cultural theory. We have held a series of meetings, delivered a series of important speeches, made a series of important instructions and comments, and issued a series of planning and deployments in the fields of publicity and ideological work, artistic work, news and public opinion work, cyber security and information work, philosophy and social sciences, ideological and political work in colleges and universities, and cultural inheritance and development. The socialist cultural ideology with Chinese characteristics in a community of shared future for mankind covers a new set of ideas, viewpoints, and judgments on cultural construction, systematically answers a series of major theoretical and practical questions about cultural construction in a community of shared future for mankind, and is a theoretical summary of China's experience in cultural construction for mankind. It constitutes the cultural part of innovation thought with Chinese characteristics, and can guide urban cultural innovation for governance.

4. IMPLEMENTING THE PRACTICAL REQUIREMENTS OF SOCIALIST CULTURAL IDEOLOGY WITH CHINESE CHARACTERISTICS

Maintain the leadership of cultural innovation is critical for implementing the Practical Requirements: Ensure that Marxism remains the guiding principle of ideology, and be implemented comprehensively in all aspects of urban governance, fostering cultural confidence and enhancing historical agency. Uphold the root and essence of Chinese traditional culture, promoting its creative transformation and innovative development, while advocating for the revolutionary and socialist cultures. Then, urban governance may correctly handle modernity and tradition, exploring theoretical and institutional innovations for mankind.

First, adhere to the correct political direction and persist in the path of cultural development unique to China's socialist system. Firmly maintain the China's leadership over publicity, ideological work, and cultural efforts, and adhere to the people-centered approach in these areas. Comprehensively implement the strategic deployments of the 20th National Congress regarding publicity, ideological work, and cultural efforts, and steadily advance the construction of a cultural powerhouse. The spirit of struggle should be encouraged, while promote positive energy, and take the initiative in campaigns, to deepen collectivist, and socialist education.

Second, strengthen cultural confidence and persist in adhering to the right path while innovating, presenting a new situation and new achievements. Maintain the soul of Marxism and the root of China's excellent traditional culture, and vigorously promote theoretical innovation. Based on the new situation, new practice, and new tasks, strengthen the study, research, and interpretation of the socialist cultural ideology with Chinese characteristics. scientifically answer the new cultural construction issues of a community of shared future for mankind, and continuously enrich and develop Marxist cultural theory. Vigorously implement the study and application of these thoughts, guided by the socialist cultural ideology with Chinese characteristics, adhere to the "two for" direction and the "double hundred" policy, and consciously assume the mission tasks of "raising banners, gathering the people's hearts, cultivating new people, promoting culture, and showing a positive image". Follow the basic requirements of "two combinations" and make efforts in "seven aspects". Prosper and develop cultural undertakings and cultural industries, and promote the common prosperity of people's spiritual lives. Strengthen the guiding position of Marxism in the ideological field, firmly grasp leadership over ideological work, and improve the system of using the China's innovative theory to arm the world, educate the people, and guide practical work to use the core values of socialism to gather strength and improve the civilization level of the whole society. Strengthen the construction of internet content, promote the construction and innovation of communication methods. Strengthen the governance of the cyberspace, adhere to the correct political direction, public opinion guidance, and value orientation, so as to build a community of shared destiny in cyberspace.

Third, uphold openness and inclusiveness, promote cultural exchanges and mutual learning, and enhance the dissemination and influence of Chinese civilization. Stand on the position of Chinese culture, tell Chinese stories well, and spread Chinese voices effectively, presenting a credible, lovable, and respectable image of China, and promote the better integration of Chinese culture into the world.

5. CONCLUSION

In summary, we must deeply understand the era value, rich connotations, and practical requirements of socialist cultural ideology with Chinese characteristics, and specifically apply it to urban governance. We have a new cultural mission in the journey of a community of shared future for mankind, and we must continue to promote cultural prosperity, build a cultural powerhouse, and construct the modern civilization of the Chinese nation. Research on the cultural innovation of urban governance guided by socialist cultural ideology with Chinese characteristics awaits the application of cutting-edge technologies such as big data, cloud computing, blockchain, and artificial intelligence. These technologies can drive innovation in governance methods, models, and concepts, accelerating the construction of smart cities and coordinately promoting the integration of economic development, social stability, and urban governance within urban civilization. Only in this way can we specifically promote the harmonious development of the spiritual and material civilizations of socialism, achieve a flourishing of a hundred flowers and a contend of a hundred schools, adhere to creative transformation and innovative development, truly serve the people and socialism, and continuously create new splendor for Chinese culture.

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